

## MSI110 ASSIGNMENT BRIEF

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| <b>Assignment Name</b>   | ESSAY   |
| <b>Assignment Weighting</b>  | 100%  |
| <b>Learning Outcomes/<br/>Assessment Criteria</b>  | 1, 2, 3 - see learning space for mapping between Learning Outcomes and Assessment Criteria. |
| <b>Module Leader/Moderator</b>   | Frankie Stevens   |
| <b>Module Team</b>   | Simon Poole, Ryan Nolan, Frankie Stevens  |
| <b>Submission Date</b>   | Please view MyFalmouth  |
| <b>Submission Type</b>   | PDF   |
| <b>Task</b>  |   |
| <p>You will write a 2500 word (+/-10%) essay in response to the following:</p> <p style="text-align: center;"><b>Discuss how an artist, group and/or band either conform to or resist the 'dominant ideology' of a relevant cultural context.</b></p> <p>Your essay must include a bibliography (not included in the wordcount) and support your argument using at least <b>six academic sources</b> (information available in library session in week 4 and at this <a href="#">link</a>).</p> <p>Your essay will need to carefully consider cultural context, module concepts, critical reflection, thorough research, and appropriate language as you creatively respond to the essay question in writing. By doing this you will be able to meet the module aims.</p> <p><b>Within your discussion you must include sections that:</b></p> <ol style="list-style-type: none"> <li>1. Introduces your essay topic, main argument, and the scope of your work.</li> <li>2. Identifies and defines the dominant ideologies specific to your example.</li> <li>3. Provides detail around the relevant cultural context.</li> <li>4. Explores and analyses the modes through which your example conforms or subverts ideology</li> <li>5. Discusses the limits of subversion/conformity.</li> <li>6. Concludes your arguments.</li> </ol> <p>You can post on the module forum, ask your seminar lead, or book an office hour with any of the module team to discuss any questions you have about this assessment.</p> |   |
| <b>Guidance</b>  |   |
| <p><b>Submission format:</b> You are asked to submit online via the links in the assessment section of the learning space. Please submit in PDF format in 1.5 spacing and name your file by module code, year, assessment type, surname, and last name.<br/>e.g., MSI110 22 Essay Stevens Frankie.pdf</p> <p><b>Formative feedback:</b> There are essay sign ups in week 12 and 13 with your seminar leader, and there will be opportunities for further informal feedback in seminars.</p> <p><b>Summative feedback:</b> You will receive formal feedback and a grade via a feedback form on the learning space. You will be notified when this is released via email. Please check your MyFalmouth for your final grade.</p>   |   |