


Feedback		
Student	MICHAEL HOLMES	
Tutor	Dr. Adem Hilmi	
Course	BA(Hons) Music/CMT/Pop	
Module	MSI240 Professional Music Practice	
Assignment	Presentation (25% of Module Mark)	

Module Mark Matrix	0-39	40-49	50-59	60-69	70-79	80+
Assessment Criteria	Fail	Satisfactory	Good	Very Good	Excellent	Outstanding
Critical Thinking - Ability to articulate, evaluate and evidence development of specialist skills and their integration to creative output. Critical reflection and assessment on personal development, and engagement with Module learning opportunities, with particular reference to associated professional contexts.				x		
Entrepreneurship - Ability to present and discuss your practice in relation to projected future career destinations.				x		
Research - Evidencing of research informed practical work and professional understanding.				x		

Note: All marks are provisional until approved at the Assessment Board. The mark shown does not take into account adjustments for issues such as late submission, extenuating circumstances, and academic misconduct. If you have a query about how your mark may be adjusted, please contact the Academic Administration Team.	Documentation Mark	66%
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Feedback
<p>Hi Micheal, you have created a presentation that successfully establishes and achieves your main aim and objections. It has been a pleasure working with you over semester two, on what I think is an important project that you can commercialise going forward. The presentation features research, although try to build upon these ideas further and clearly link it to your practice. Going forward, when approaching research-led projects (such as Practice in Context and Dissertation), think about how you can take advantage of a range of research methods and sources, in order for your work to be academically robust. For instance, you can include: analytical case studies (a breakdown of existing compositions, recordings, albums or producers), technical guides (a step-by-step guide on how to achieve a certain technique), academic concepts/ theories (the topics we most often discuss in lectures such as 'the illusion of liveness', 'producer as composer', 'studio as an instrument', data (surveys, statistics and audits such as finding your own trends of recording studios in a certain area by cross referencing and correlating their pricing, client genre, equipment, location and so on, or finding new technological (comparing different pieces of technology) or genre relate trends – artist, line-up, mixing techniques, recording techniques and so on), and finally, interdisciplinary research (posing your idea in a different discipline, in order to explore new angels). Going forward, try not to rely too much on online, non-peer reviewed sources, unless justified via a methodology section where let’s say, there is little written on the</p>

subject and most discussions of it happen online or, it is a fast-moving area where current publications are out of date. For the entrepreneurship criteria, you have identified interesting trends. Make sure that your trends, just like research, meaningfully inform the development of your practice. Furthermore, start to think about how you can seek and create networking and opportunities that benefit your work, or discuss future routes to market.