



# MODULE LAUNCH

INTRODUCTION TO MSI340 PROFESSIONAL PORTFOLIO

MSI340 PROFESSIONAL PORTFOLIO

Lecture by Dr Johny Lamb

SB2 Week 1

FALMOUTH  
UNIVERSITY

Academy of Music  
& Theatre Arts

# KEY MODULE INFORMATION

CODE: **MSI340**

TITLE: **Professional Portfolio**

LEVEL: **6**

CREDIT VALUE: **60**

MODULE LEADER: **Dr Johnny Lamb**

**ASSESSMENT:** Professionalisation Strategy w/Materials (30%) + Professional Portfolio (70%)

# SUMMARY MODULE DESCRIPTOR

This module will enable you, in consultation with your tutors, to **develop and consolidate** your creative, theoretical and contextual enquiries into your own **independent practice**.

Emphasis will be placed on integrating your practice and research with strategies for sustaining a collaborative, or individual, **body of work** that demonstrates levels of compositional, contextual and critical thinking and realisation consistent with relevant professional practice.

The module will also support you in the **devising of a professionalisation strategy** for the transitioning and bridging your practice from University to employment and/or entrepreneurial futures.

# MODULE AIMS

1. To enable you to **produce professionally competent and informed work** through sustained engagement and practice;
2. **Networking, sector analysis and personal reflection**, as means for the effective identification of professional opportunities and the devising of an informed continued professional development plan.
3. **Identify, acquire, deploy and articulate the specialist skills** required to realise your project and advance your practice beyond undergraduate study.

# SKILLS DEVELOPMENT

Skills development is at the core of the module and you are expected to be working towards...

## **Knowledge and Understanding**

- > Understanding of the demands and dynamics of developing and presenting substantial pieces of work to a professional level of completion.
- > Knowledge of a range of formal and procedural factors as pertaining to the development and presentation of contemporary music practice.

## **Intellectual Skills**

- > Strategic compositional and methodological thinking.

## **Practical Skills**

- > Collaborative and/or individual composition and making.
- > Technical, professional and material skills for project realisation/presentation

## **Transferable Skills**

- > Project management (time, people, materials etc...)
- > Effective collaborative and group working practices
- > Ability to research and problem solve as part of a self-directed and self-sustained working process

# KEY DATES

Week 1: Module Launch

Week 4: Reading Week (no timetabled teaching)

Week 7: Submission of Showcase Forms

Week 8: Strategy Submission

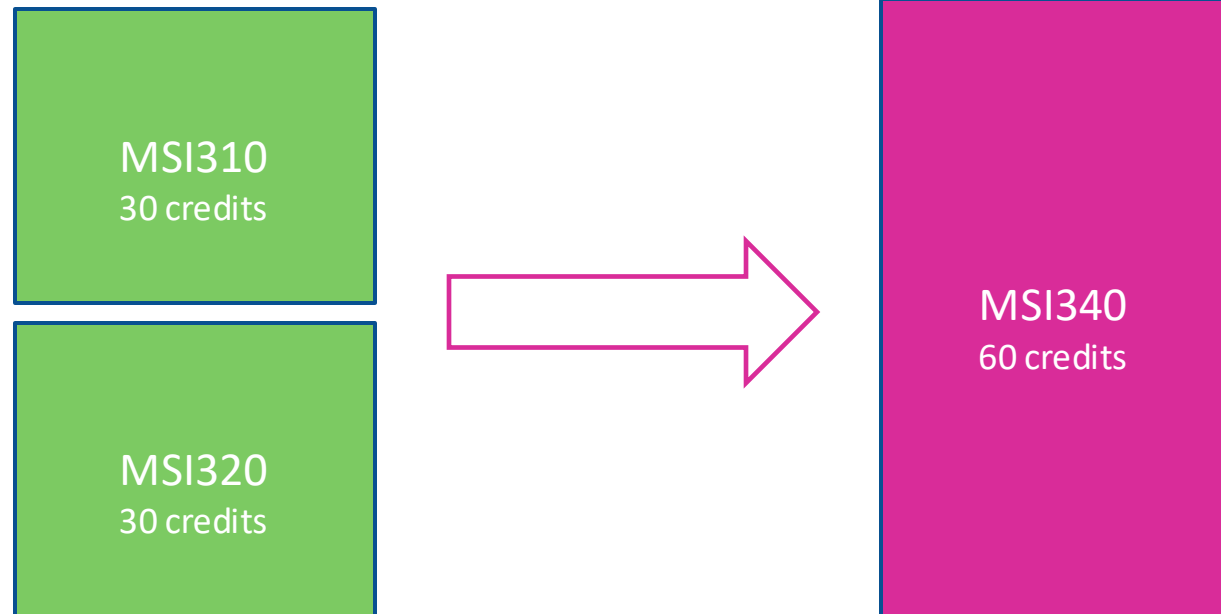
Week 12: Peer Review

Week 14: Portfolio Submission

Week 15: Showcase Event

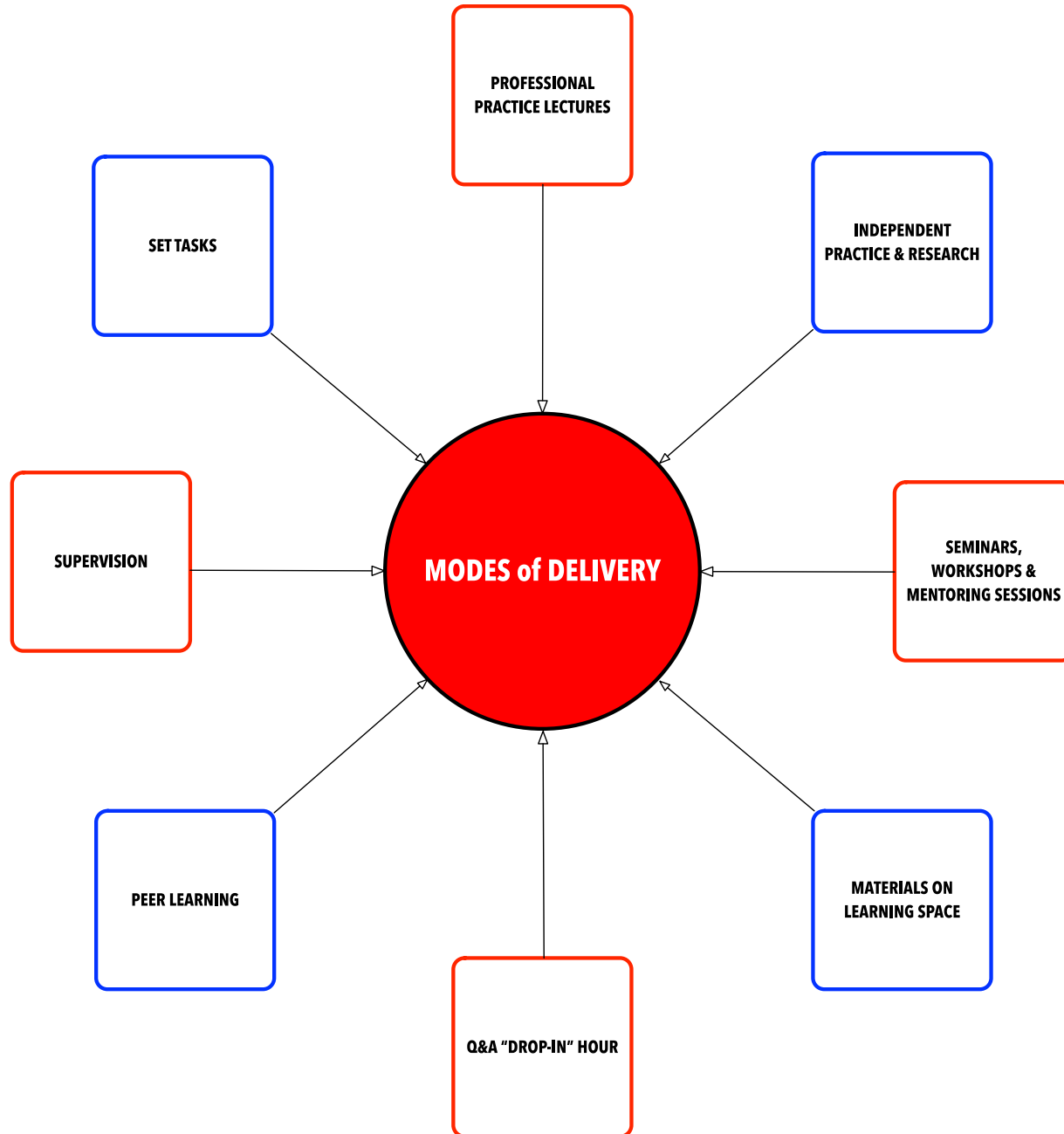
# CHANGING HEADSPACE

FROM PIC // DISSERTATION TO PP





# MODES OF DELIVERY



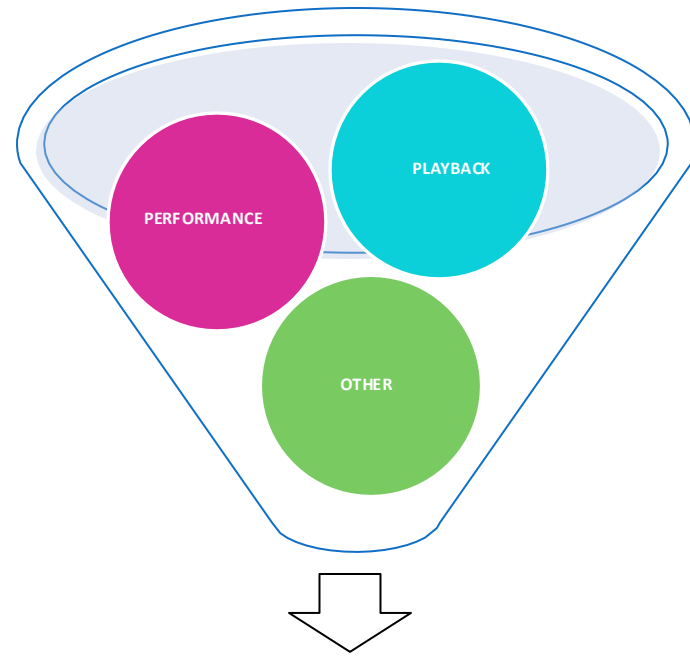
PUBLIC

# MODES OF DELIVERY

# FINAL SHOWCASE

All **PORTFOLIOS** (LIVE, PLAYBACK or OTHER) will be presented at the final showcase event and you will have a timetabled slot for your showcase

The Showcase will run in Weeks 15



**SHOWCASE**



# LECTURE SERIES

The professional practice lecture series has been designed to facilitate the understanding of the contemporary industry context, and the development of associated conceptual and practical tools, as relevant to your area of chosen professional practice.

The lectures will present case studies of professional practice, effective approaches to career development and innovative creative entrepreneurship, understanding of contemporary industry and marketplace trends, and practical considerations for the working professional.

Please see your MyTimetable for details.

# SEMINARS, WORKSHOPS, MENTORING & ROUND TABLE

These sessions offer an opportunity to discuss and build-on the professional practice lecture sessions and related aspects of your specific portfolios and career plans, as they evolve across the study block.

To gain maximum benefit from these sessions, please come prepared for in-class discussion, complete any set tasks, as and when requested, and bring any module related questions with you.

These sessions will also facilitate opportunities for both staff and peer feedback, investigation of industry practices, development of your professional framing materials, and for reviewing and discussing examples of relevant professional practice and associated contexts, themes and theories.

Importantly, a number of these sessions focus directly on your MSI340 submissions and as such by carrying out the in-class activities you are effectively working on completing your assessment.

# SUPERVISION SESSIONS

You will be assigned a supervisor will receive regular supervision sessions. The supervision sessions are designed to focus on the specific aspects of your practice. You are expected to attend all supervision sessions and any missed sessions will not be rescheduled, par in exceptional circumstances. It is recommended that you will use a OneDrive folder will be used for you to share your notes and materials with your Supervisor.

If you are not able to attend your sessions for any reason you are expected to notify your tutor in advance of the class.

# SUPERVISION SESSIONS

Whilst your supervisor(s) will offer guidance, recommendations, and provide you with tasks to carry out between sessions, you must not neglect the high level of expectation for you to carry out independent research, thinking and practical work, as relevant to your project.

Always have any project materials ready for supervision and keep a list of questions to hand. It is recommended that you agree a plan of action and targets for each supervision session.

It is your responsibility to **take notes** in project supervisor sessions. If you want to record your supervision sessions, please do ask your supervisor in advance of commencing the recording.

# MODULE RELATED QUESTIONS

Questions that are specific to your particular project should be asked in your timetabled Supervision sessions.

General Module related queries should be posted on the MSI340 Forum (available via the MSI340 Learning Space pages).

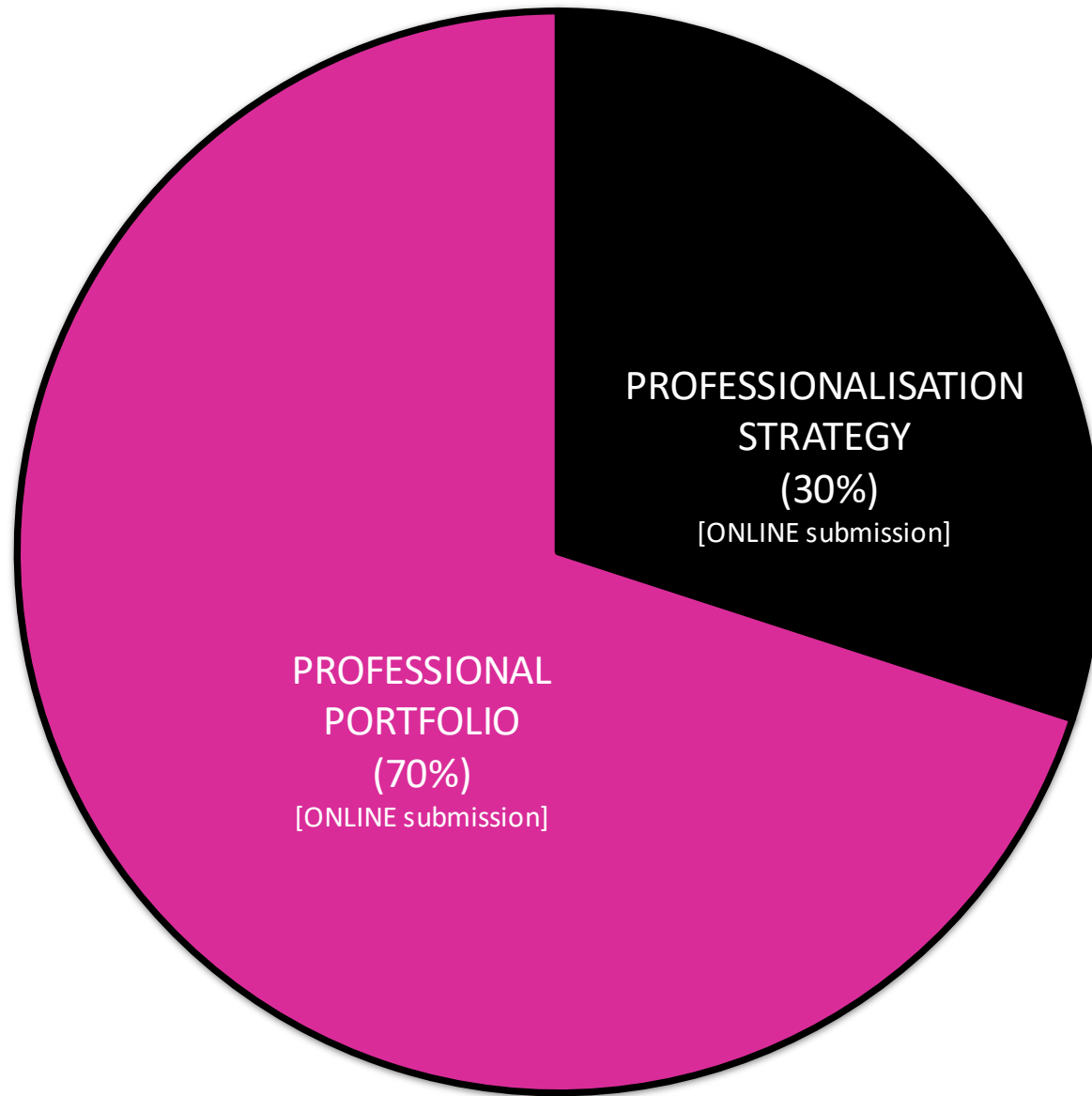
In addition to the aforementioned sessions, there is a regular Module Leader Q&A "drop-in" hour online session that you can attend, and you should make use of the opportunity to ask questions in your scheduled Seminar and Lecture sessions.



# MODULE ASSESSMENT

# FORMATIVE ASSESSMENT & MODULE FEEDBACK

- > Regular feedback on process and standard of work-in-progress during supervision sessions
- > Peer reviewing of professionalisation strategies and portfolio work-in-progress in group sessions
- > Feedback on sector relevancy through industry mentoring
- > Final showcase event
- > Final Module feedback and exit tutorial will take place in Weeks 15-16 (exact date and times are to be confirmed) in an individual 30 min on-line tutorial with your supervisor.



# SUMMATIVE ASSESSMENT ELEMENTS

# SUMMATIVE ASSESSMENT

**PROFESSIONALISATION STRATEGY (30%):** a comprehensive future **professionalisation strategy** offering a personal value proposition, details of actions taken to date, 12-month action plan, evidence of research into and networking with relevant professional bodies, presentation of **professionalisation materials**, and **evaluation of personal professional development**.

**PROFESSIONAL PORTFOLIO (70%):** an individual or a group submission of **substantial body of work**, relevant to your chosen area of professional music practice.

- > Exact details of STRATEGY & PORTFOLIO content are to be agreed in consultation with your allocated supervisors, and where needed, by the named Module Leader
- > You can make solo and/or collaborative work, or a mixture, as relevant to your respective professional practice.

# STRATEGY // PORTFOLIO

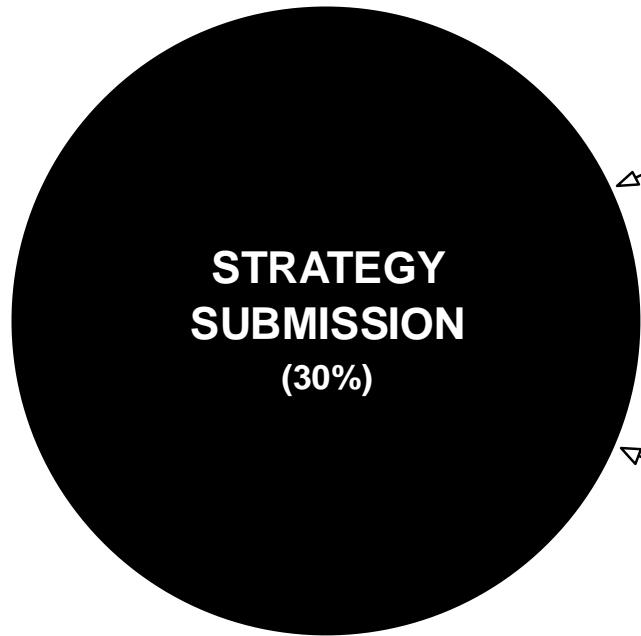
PROFESSIONALISATION STRATEGY (30%) = 8 weeks

PROFESSIONAL PORTFOLIO (70%) = 14 weeks

# PROFESSIONALISATION STRATEGY W/MATERIALS (30%)

**STRATEGY:** a comprehensive future professionalisation strategy offering a personal value proposition, details of actions taken to date, 12-month action plan, evidence of research into and networking with relevant professional bodies, presentation of professionalisation materials, and evaluation of personal professional development

- > You will be provided with a strategy 'template' that provides a framework for structuring your strategy and supporting materials. See MSI340 Learning Space for the form.
- > The PROFESSIONALISATION STRATEGY submission must comprise completed copy of the STRATEGY FORM and a collection of MATERIALS. The overall submission should be commensurate of approx. 100hrs of work (incl. contact time).
- > The STRATEGY FORM total word count equals 3350 words (plus optional sections). The word count can be +/-10% for any given section, unless a maximum word count has been stated for a given section.
- > Harvard referencing should be used in the STRATEGY FORM with full references provided on section-by-section basis. Please note that the references do not count towards the sectional word counts stated on the form.



**NOTE** A STRATEGY FORM template is available for download on the MSI340 Learning Space site. See under 'ASSESSMENT'.



# SHOWCASE: MARKETING INFORMATION

There will be both an online brochure for the AMATA Showcase that will include a programme of all work.

- > For this, we will need a well-crafted articulate synopsis of your submission that concisely summarizes for purposes of promotion.
- > Think photo, web-link, logo, and appropriate language that suits your work and the context of its showing.
- > Failure to submit the required marketing information in correct format and/or in time, can result in your work not featuring in the festival brochure.

# PROFESSIONAL PORTFOLIO (70%)

**PORTFOLIO:** You will produce an individual or a group submission of substantial body of work, relevant to your chosen area of professional music practice. Details of PORTFOLIO content are to be agreed in consultation with your allocated project Supervisor and the named Module Leader.

Each submission must comprise completed copy of the PORTFOLIO FRAMING STATEMENT and a PORTFOLIO OF MATERIALS / LIVE PERFORMANCE.

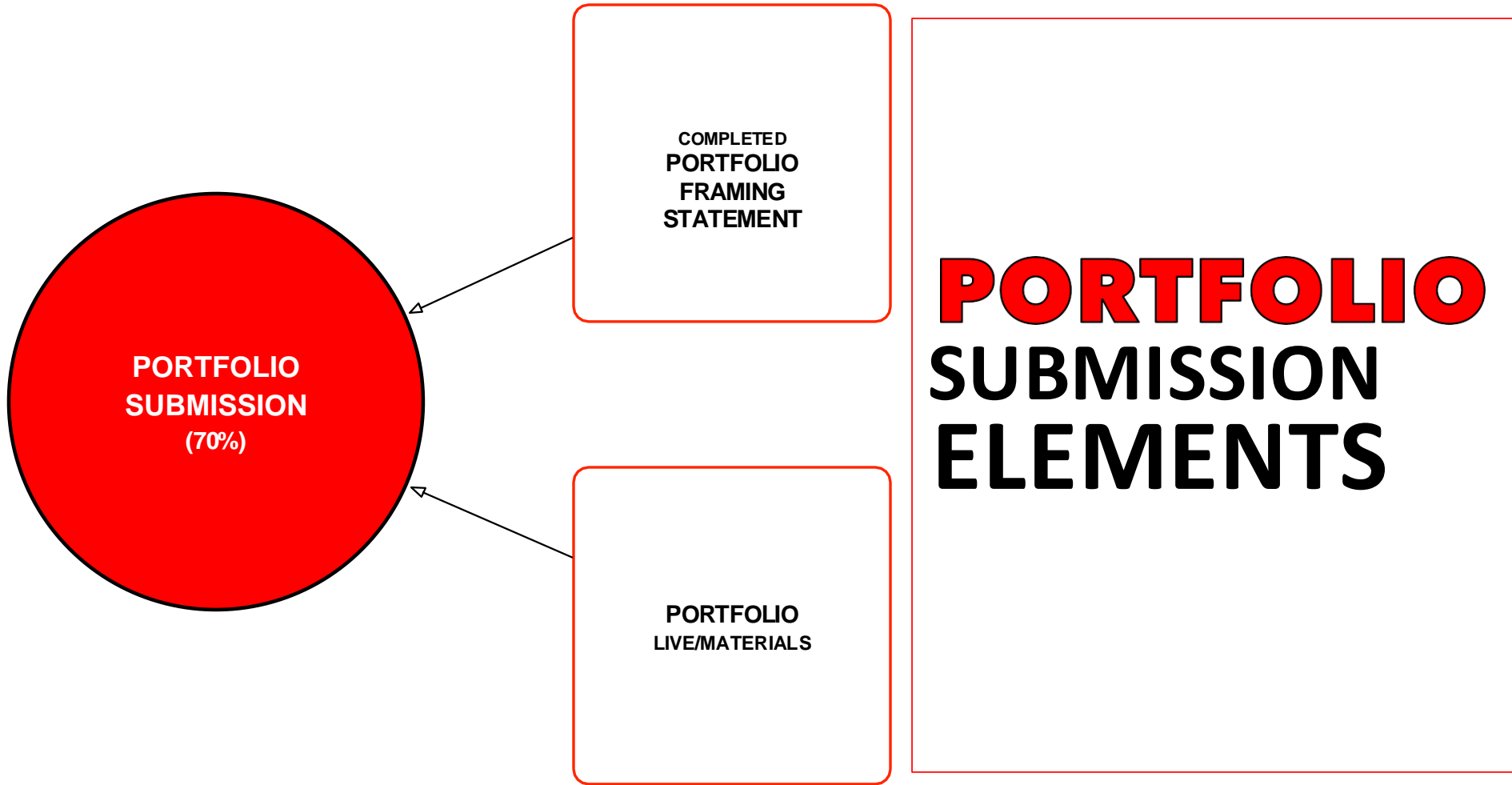
The PORTFOLIO materials can include but both finished OUTPUT and EVIDENCE/DRAFT/DEVELOPMENTAL materials. You can specify what you will want to be assessed for each PORTFOLIO item based on your 'chosen professional music practice' (e.g. production, performance, composition).

In the PORTFOLIO FRAMING STATEMENT you will provide an account of your submission materials, what your work is about, what has informed your practice, how your work meets the assessed Learning Outcomes, how you have utilised your learning, development and production towards the submission.

The PORTFOLIO submission should be commensurate of approx. 300hrs of work.

The total word count for the PORTFOLIO FRAMING STATEMENT is (1750-2500) words plus a further (350-500) words for those doing collaborative practice plus optional (100 words) for everyone. Please stay within the word count range provided for each section of the form. Harvard referencing should be used in the FORM with full references provided on section-by-section basis. Please note that the references do not count towards the sectional word counts stated on the form.

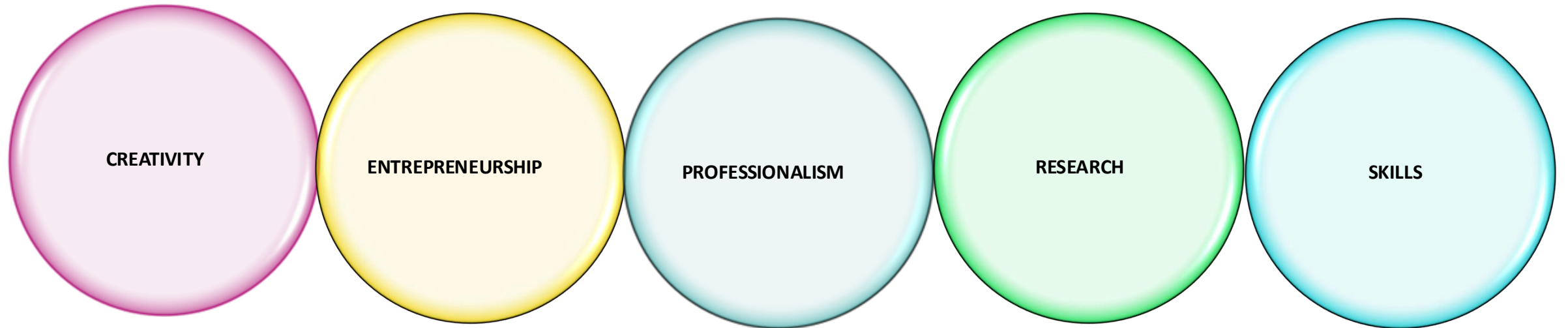
In the case of group and collaborative submissions, each person must submit an individual PORTFOLIO Pro Forma.



ASSESSMENT ELEMENT	ASSESSMENT WEIGHTING	LEARNING OUTCOMES ASSESSED					COMPULSORY or COMPENSATABLE
		CREATIVITY	ENTREPRENEURSHIP	PROFESSIONALISM	RESEARCH	SKILLS	
STRATEGY	30%		Y	Y	Y	Y	COMPENSATABLE
PORTFOLIO	70%	Y	Y	Y	Y	Y	COMPENSATABLE

Please see the above table for which Learning Outcomes (LOs) are being assessed by each MSI340 assessment element.

# MODULE LEARNING OUTCOMES



## MSI340 Learning Outcomes

## ASSESSMENT CRITERIA

To achieve the Learning Outcome you must demonstrate the ability to:

### CREATIVITY

Demonstrate a creative and innovative approach to ideas, materials, and methods.

Demonstrate a **sustained creative engagement** with your portfolio materials, working processes and presentation of work.

### ENTREPRENEURSHIP

Demonstrate awareness of emerging trends in your discipline, proactively seeking and creating networks and opportunities that benefit your work.

Develop an **informed professionalisation strategy and portfolio**, evidencing sector awareness and active networking with relevant professional contacts.

### PROFESSIONALISM

Demonstrate the application of industry standards and recognised external arbiters of best practice within your discipline, including appropriate project management.

**Develop and present work** effectively, efficiently and in a **professional manner**. Either collaboratively, or individually, manage a sustained working process, from a creative idea through to project realisation.

### RESEARCH

Produce informed work through the use of appropriate research methods.

**Research, develop and activate** production and devising strategies appropriate to your project and developing professional practice.

### SKILLS

Demonstrate a sufficiently high-quality skill-set to realise your work.

**Identify, acquire, deploy and articulate** the specialist skills required to realise your professional portfolio project and advance your practice beyond undergraduate study.



# QUESTIONS FOR SEMINAR

