



Professionalisation Strategy Assessment Brief

Professionalisation Strategy

Task:

30% Strategy and Supporting Materials.

Brief:

PROFESSIONALISATION STRATEGY (w/MATERIALS) (30%):

You will produce and submit a comprehensive future professionalisation strategy offering a personal value proposition, details of actions taken to date, 12-month action plan, evidence of research into and networking with relevant professional bodies, together with a presentation of professionalisation materials, and evaluation of your personal professional development.

- > You will be provided with a strategy 'template' that provides a framework for structuring your strategy and supporting materials. See MSI340 Learning Space for the form.
- > The PROFESSIONALISATION STRATEGY submission must comprise completed copy of the STRATEGY FORM and a collection of PROFESSIONALISATION MATERIALS. The overall submission should be commensurate of approx. 100hrs of work.
- > The STRATEGY FORM total word count equals 3350 words (plus optional sections). The word count can be +/-10% for any given section, unless a maximum word count has been stated for a given section.
- > Harvard referencing should be used in the STRATEGY FORM with full references provided on section-by-section basis. Please note that the references do not count towards the sectional word counts stated on the form.

Learning Outcomes:

Learning Outcomes	Assessment Criteria
Entrepreneurship: Demonstrate awareness of emerging trends in your discipline, proactively	Develop an informed professionalisation strategy, evidencing sector awareness and active



Professionalism: Demonstrate the application of industry standards and recognised external arbiters of best practice within your discipline, including appropriate project management.	Develop and present work effectively, efficiently and in a professional manner. Either collaboratively or individually, manage a sustained working process, from a creative idea through to project realisation.
Research: Produce informed work through the use of appropriate research methods.	Research, develop and activate production and devising strategies appropriate to your project and developing professional practice.
Skills: Demonstrate a sufficiently high-quality skill set to realise your work.	Identify, acquire and articulate the specialist skills requires to realise your professional portfolio project and advance your practice beyond undergraduate study.

Submission:

Please submit a zipped folder named MSI340_STRATEGY_[NAME]

The folder must contain the completed Strategy Form, a Read Me file of contents, and a subfolder of professionalisation materials and evidence of actions taken.

if your folder exceeds 1gb you may use OneDrive:

You can use OneDrive for your materials associated with your STRATEGY submission, as and when required, but in each submission scenario you must upload at least the STRATEGY FORM to the MSI340 Learning Space submission link. Where OneDrive is used, a working URL to your OneDrive folder must be included in your STRATEGY FORM. OneDrive can be useful for scenarios where you will want to 'compile' your submission over time as opposed to seek to upload all files in a single session. Further OneDrive benefits and details will be discussed during Seminar sessions.

If you use OneDrive, it is essential that you make sure that all staff have been given access to your folder (In Manage Access, set to 'People in Falmouth with the link').

Feedback

Formative Feedback

You will receive feedback on your project work throughout the module from your supervisor.

Summative Feedback

Your summative feedback will be provided in a form released on the Learning Space three weeks after the submission date.

or contact the module leader for any questions about the module and the assessment.

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